

TATA MOTORS
Connecting Aspirations



NEW NEXON WAY AHEAD



THE NEXON PHILOSOPHY

People are its true inspiration.
People who think far ahead.
Who go the extra mile. And stay ahead of the curve.
The Nexon is simply the icon of this attitude.
It's beyond just a car,
It's an aspiration. It's an ideology.
A belief in blazing new trails.
And moving ahead.

This is why the New Nexon is...

Way Ahead!



PERSONAS

Find the Nexon
that matches you

FEARLESS

No is never your answer.
To this adventure called life.
Be it a long drive.
Or a cross-country drive.
The answer is always yes.



CREATIVE

Your inner child is creative.
Wide-eyed and inquisitive.
The world is yours to explore.
You drive your passion.



PURE

You live in the moment.
Enjoying the smallest of joys.
You pride in being yourself.
And lead a life of ultimate
sophistication.



SMART

Pragmatism is your thing.
You believe in results.
Smart work over hard work.
You do what's wise and best for
your future.



DESIGNED TO IMPRESS



SEQUENTIAL LED DRLs

Grab attention the stylish way

BI-FUNCTION FULL LED LAMP

See beyond the natural light

AIR CURTAIN

Moves like magic, it's so aerodynamic



DUAL TONE ROOF

A colour palette for your car with a shade of you



DIAMOND CUT ALLOY WHEELS WITH AERO INSERTS

Evokes emotion whenever in motion



X FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chivalry



**2-SPOKE STEERING WHEEL
WITH ILLUMINATED LOGO**

Steer your passion that keeps
your glow on



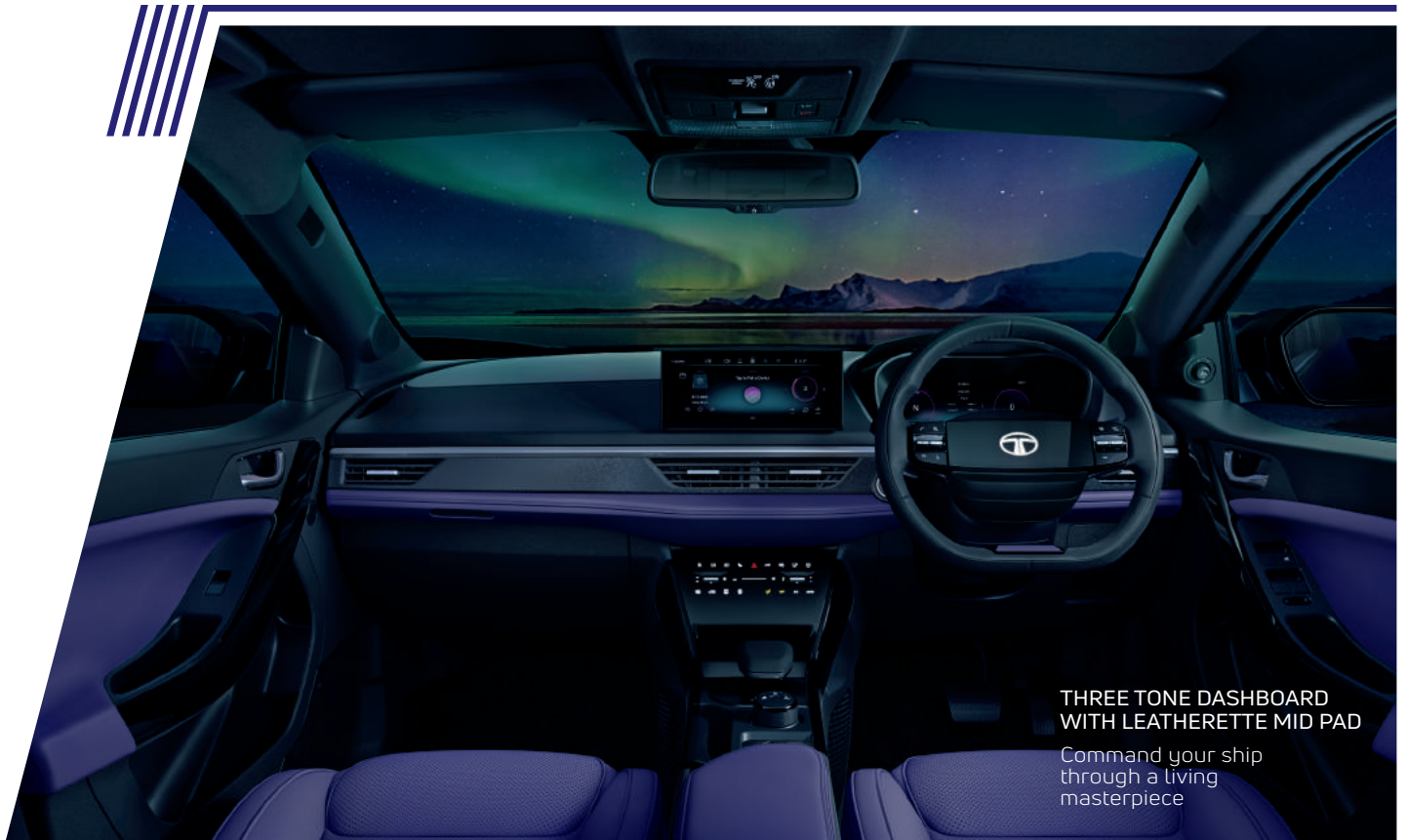
NEXT-GEN TOUCH PANEL

Great possibilities, just a
touch away



**GRAND FLOOR CONSOLE WITH
LEATHERETTE ARMREST**

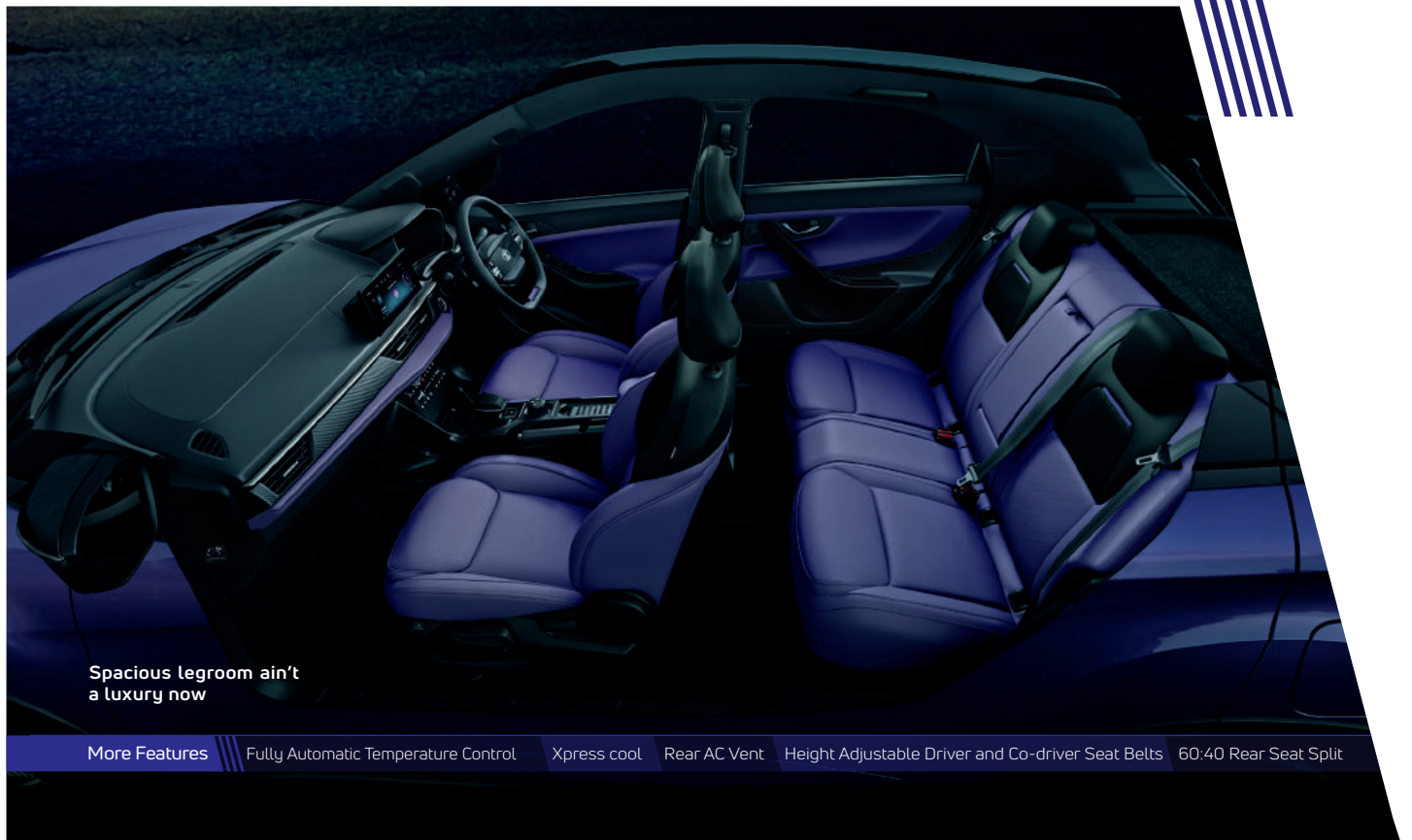
Rule your comfort within an
arm's reach



**THREE TONE DASHBOARD
WITH LEATHERETTE MID PAD**

Command your ship
through a living
masterpiece

EXPERIENCE PLUSH COMFORT



PREMIUM BENECKE-KALIKO™ VENTILATED LEATHERETTE SEATS

Lounge into salon like cool luxury



COOLED GLOVE BOX

All things kept cool
for Captain Cool



AIR-PURIFIER

Inhale pure air.
Exhale worries.



382 L BOOT SPACE

There's a universe in you and
an equally spacious boot



360° HD SURROUND VIEW SYSTEM WITH FRONT PARKING SENSORS

Enjoy an all-round view around you



BLIND VIEW MONITOR

Watchful eye for hidden views.
Ensure a safe drive with a clear side view on the screen during turns



EMERGENCY CALL (E-CALL) BREAKDOWN CALL (B-CALL)

Any given day we're just a call away

E-Call 24/7 assistance in the case of an emergency

B-Call 24/7 assistance in an event of a car breakdown



TYRE PRESSURE MONITORING SYSTEM

Intuitive and alert, never under pressure



AUTO HEADLAMPS WITH RAIN SENSING WIPERS

Eyes on the road, we'll keep it clear for you



FORTIFIED CABIN

An iron clad skeleton system to protect you from the outside

YOUR NEW SAFE SPACE



6 AIRBAGS*

Your safety is six times important

Additional Safety Features

Auto Dimming IRVM

Electronic Stability Program*

3 Point ELR*

ISOFIX*

Rear Defogger

*As standard, *For all seats

TECH TO STAY AHEAD



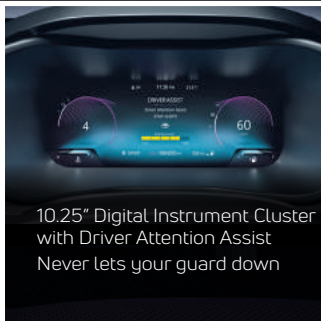
**10.25" FLOATING
INFOTAINMENT SYSTEM BY HARMAN™**
Big entertainment is a big mood



AudioWorX
Surround yourself with
cinematic entertainment
on the move



**Android Auto™ and Apple CarPlay™
with Wireless Connectivity**



**10.25" Digital Instrument Cluster
with Driver Attention Assist**
Never lets your guard down



**Navigation Display on
Instrument Cluster**

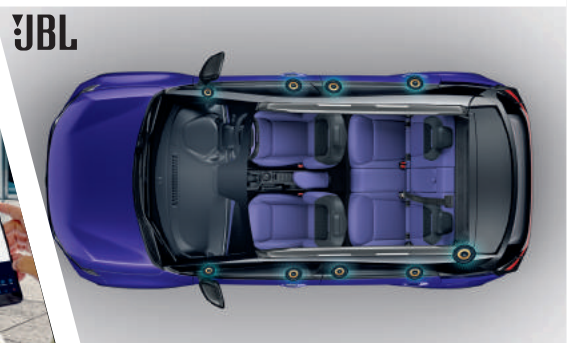
**ELECTRIC SUNROOF
WITH VOICE COMMANDS**
Your words,
our command



WIRELESS CHARGER
Power-up hassle free



**CONNECTED VEHICLE TECHNOLOGY
WITH iRA APP**
Always in touch with you



**JBL BRANDED 8-SPEAKERS
WITH SUBWOOFER**
Drive to your groove

	Wet Clutch with Active Cooling Technology		Shift by Wire Technology
	Auto Park Lock		Self-healing Mechanism
	Machine Learning		

7-SPEED DUAL CLUTCH AUTOMATIC
 Effortless and comfortable drive inspired by you



AMT TRANSMISSION
Elevate your driving automatically



E-SHIFTER

Gear shifting in its wristy elegance

MULTI DRIVE MODES – ECO, CITY AND SPORT

Let your day decide your drive



PADDLE SHIFTER

Relive the joy of a controller, once again

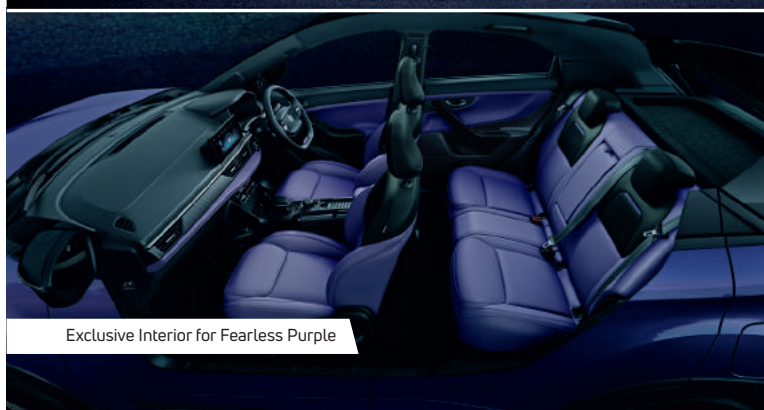
PERFORMANCE THAT EXCITES



208mm
GROUND CLEARANCE

Colossal stance to charge your way ahead

FEARLESS | Top notch performance to conquer every road.

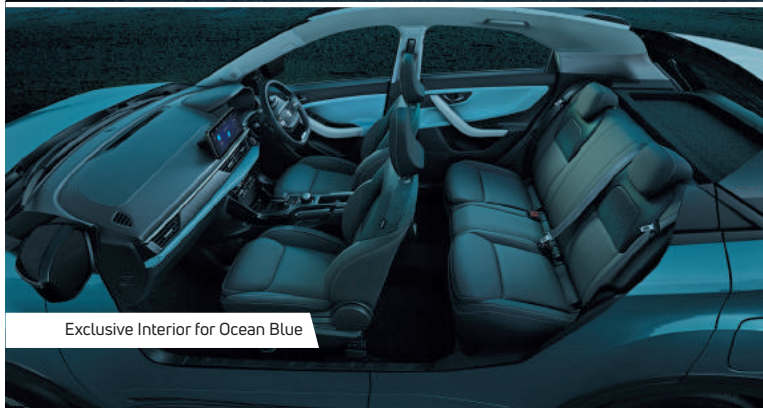


Also available in



CREATIVE

A reimagined colourful driving experience.



Also available in



PURE

Minimalism pushed to the max.



Pure Grey

Also available in



Calgary White

Flame Red

Daytona Grey



SMART

Simple, made capable.



Calgary White

Also available in

Flame Red

Daytona Grey



PERSONA WALK

SMART

- 6 Airbags
- Electronic Stability Program
- LED Headlamps and DRLs
- LED Taillamp
- Multi Drive Modes - Eco, City, and Sport
- 2 Spoke Steering Wheel with Illuminated logo
- ISOFIX
- Front Power Windows
- Reverse Guiding Sensors
- Central Lock
- Hill Hold Control
- Tilt and Collapsible Steering
- Vanity Mirror on Co-driver Side
- Power Outlet on Floor Console

SMART + (Additional over Smart)

- 17.8 cm Touchscreen Infotainment by HARMAN™
- 4 Speakers
- Shark Fin Antenna
- Android Auto™ and Apple CarPlay™
- Steering Mounted Controls
- All Power Windows
- Electrically Adjustable ORVM

SMART + S (Additional over Smart +)

- Auto Headlamps
- Voice Assisted Electric Sunroof
- Rain Sensing Wipers
- Roof Rails
- Knitted Roof Liner

PURE (Additional over Smart +)

- Bi Function LED Headlamps
- LED X Factor Taillamp
- Wheel Covers
- Roof Rails
- Rear AC Vent
- Touch-based HVAC Controls
- Rear Power Outlet
- Follow-me-home Headlamps
- 10.16 cm Persona-based Digital Instrument Cluster
- Knitted Roof Liner
- Voice Commands for Phone and Media

PURE S (Additional over Pure)

- Voice Assisted Electric Sunroof
- Anti Glare IRVM
- Auto Headlamps
- Rain Sensing Wipers

CREATIVE (Additional over Pure)

- Sequential LED DRLs and Taillamp
- R16 Alloy Wheel with Aero inserts
- 4 Speakers and 2 Tweeters
- 17.8 cm Digital Instrument Cluster
- Fully Automatic Temperature Controls
- Push Button Start Stop
- Height Adjustable Driver Seat
- Top-mounted Rear Wiper and Washer
- Cooled Glovebox
- Rear View Camera
- Tyre Pressure Monitoring System
- Anti Glare IRVM
- E-shifter*
- Paddle Shifters*
- Parcel Shelf

CREATIVE + (Additional over Creative)

- 26.03 cm Touch Screen Infotainment By HARMAN™
- 360° HD Surround View System
- Front Parking Sensors
- Blind View Monitor
- Wireless Android Auto™ and Apple Carplay™
- Auto Dimming IRVM
- Cruise Control
- Auto Headlamps
- Rain Sensing Wipers

CREATIVE + S (Additional over Creative +)

- Voice Assisted Electric Sunroof
- Height Adjustable Driver and Co-driver Seat Belts

*Disclaimer: Available in AMT / DCA

FEARLESS (Additional over Creative +)

- Sequential LED DRLs and Taillamp with Welcome/Goodbye Signature
- 26.03 cm Digital Instrument Cluster with Navigation Display
- 4 Tweeters and 4 Speakers
- Air Purifier with Dust Sensors
- Wireless Charger
- Rear Defogger
- Front Fog Lamps with Cornering
- Grand Floor Console with Armrest
- One-shot Up and Down Window - (Driver side)
- 60:40 Flip & Fold Seat
- Xpress Cooling
- Leather Wrapped Steering Wheel
- Power Outlet in Boot
- Height Adjustable Driver And Co-driver Seat Belts

FEARLESS S (Additional over Fearless)

- Voice Assisted Electric Sunroof

FEARLESS + (Additional over Fearless)

- Ventilated Front Seats
- Premium Benecke Katiko Leatherette Seats
- Height Adjustable Co-driver Seat
- Grand Floor Console with Leatherette Armrest
- 26.03 cm Slim Bezel Touchscreen Infotainment System By HARMAN™
- iRA Connected Vehicle Features -
 - Emergency Call & Breakdown Call
 - Remote Vehicle Controls like Remote Engine Start/Stop
 - Navigation Based Services
 - Vehicle Diagnostic Reports
 - Weather Updates
 - Over the Air Software Updates

FEARLESS + S (Additional over Fearless +)

- Voice Assisted Electric Sunroof
- SubWoofers*
- JBL Branded Speaker system*

*Disclaimer: Available in AMT / DCA

KEY FEATURES OF NEXON



TECHNICAL SPECIFICATION

L*W*H (mm)	3995*1804*1620	
Wheelbase (mm)	2498	
Tyre Size (mm)	195/60 R16 (Smart & Pure Persona)	
	215/60 R16 (Creative & Fearless Persona)	
Ground Clearance (mm)	208*	
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder	1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder
Fuel	Petrol	Diesel
Power (KW)	88.2 @5500rpm	84.5 @3750rpm
Torque (NM)	170 @1750-4000 rpm	260 @1500-2750rpm
Drive Modes	Eco, City & Sport	
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring	
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber	
Brakes	Front Disc, Rear Drum	
Fuel Tank capacity	44L	
Boot space	382L**	

*This varies as per variant **Bootspace as per ISO V215

TRANSMISSION

	Persona	Smart	Pure	Creative	Fearless
Petrol	1.2 L Revotron 5MT	✓	—	—	—
	1.2 L Revotron 6MT	—	✓	✓	✓
	1.2 L Revotron 6AMT	—	—	✓	—
	1.2 L Revotron 7DCA	—	—	✓	✓
Diesel	1.5 L Revotorq 6MT	—	✓	✓	✓
	1.5 L Revotorq 6AMT	—	—	✓	✓

COLORS

Persona	Calgary White	Pristine White	Daytona Grey	Flame Red	Pure Grey	Creative Ocean	Fearless Purple
Smart		—			—	—	—
Pure		—				—	—
Creative		—			—		—
Fearless	—				—	—	

Upper Triangle represents roof colour
Lower Triangle represents body colour

- Fearless comes with Black roof
- Creative comes with White roof option



<http://cars.tatamotors.com/suv/nexon> | [f/officialtatamotorscars](#) | [T/TataMotors_Car](#) | [tatanexonofficial](#) | [/tatamotorsgroup](#) | Download the ConnectNext App | Download the Tata Motors' Connected-car App, iRA

Above-mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website tatanexon.com. Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants/personas and may vary for different variants/personas. Specifications/features subject to change without prior information. Please consult an authorised Tata Motors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, HARMAN™, what3words, are registered trademarks. First year iRA app subscription free. Renewal charges apply. Terms and Conditions apply.

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